

Republic of Moldova  
ANNUAL PROJECT WORK PLAN 2018

Title of the project: Private Sector Engagement for SDGs (PSE 4 SDGs) Unit

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Project Atlas ID: 109925

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EXPECTED OUTPUTS	PLANNED ACTIVITIES	2018				RESPONSIBLE PARTY	PLANNED BUDGET					
		Q1	Q2	Q3	Q4		Source		Code	Budget Description	Total, USD	
							Fund	Donor				
<b>January - December 2018</b>												
<b>ACTIVITY 1. Support the alignment of PC Corporate Social Responsibility policies to national priorities and SDGs</b>												
Output 1: PS CSR policies developed/aligned to national priorities and SDGs	1. Quarterly innovation workshop on SDGs and corporate social responsibility- appr. 100 PS companies					UNDP/	30000	00244	71200	International Consultant	11,303	
	2 Provision of support (training, expertise, and consultancy) to PS companies in assessing their current business practices, and aligning/developing new CSR strategies in line with specific SDGs						30000	00244	71300	Local Consultant	4,020	
	3. At least 3 PS companies will be assisted in aligning their CSR strategies to a specific nationalized SDG(s).						30000	00244	71600	Travel	5,000	
	4. Collection and analysis of micronarratives; development of at least one position paper						30000	00244	72100	Development assistance	3,000	
							30000	00244	74200	Audio Visual&Print Prod Costs	1,000	
								30000	00244	75700	Training, Workshops and Conf	5,492
	<b>Total Activity 1</b>									<b>29,815</b>		
<b>ACTIVITY 2. Adoption of innovation technology in the PS</b>												
Output 2: Innovative solutions and technologies, aligned to SDGs, adopted by PS	Implementation of matching seed fund for innovative SMEs in order contribute in a demonstrable way to achievement of SDGs.					UNDP	30000	00244	71200	International Consultant	12,000	
							30000	00244	71300	Local Consultant	3,885	
							30000	00244	72100	Development assistance	40,000	
							30000	00244	74200	Audio Visual&Print Prod Costs	1,300	
							30000	00244	75700	Training, Workshops and Conf	8,000	
	<b>Total Activity 2</b>									<b>65,185</b>		
<b>ACTIVITY 3. National Crowdfunding Academy</b>												
	Establish a National Crowdfunding Academy (based on the existing Business Innovation Lab and on the existing regional AltFinLab)						30000	00244	72100	Development assistance	50,000	
	Co-design and run of 3 national crowdfunding campaign						30000	00244	74200	Audio Visual&Print Prod Costs	2,000	
							30000	00244	75700	Training, Workshops and Conf	3,000	
	<b>Total Activity 3</b>									<b>55,000</b>		
<b>ACTIVITY 4. Management cost</b>												
Project coordination and in-house implementation of activities ensured	Project management					UNDP	30000	00012	71400	Serv Contract Individual	62,508	
							30000	00012	73400	Rental and Maintenance-Vehicles	4,095	
							30000	00012	73100	Local Consultant	14,100	
							30000	00012	72400	Communic & Audio Visual Equip	1,000	
							30000	00012	72500	Supplies	4,997	
	<b>Total Activity 4</b>									<b>86,700</b>		
<b>TOTAL</b>												
	GMS						30000	00244	75100	F&A	11,111	
<b>TOTAL</b>												
										<b>247,811</b>		